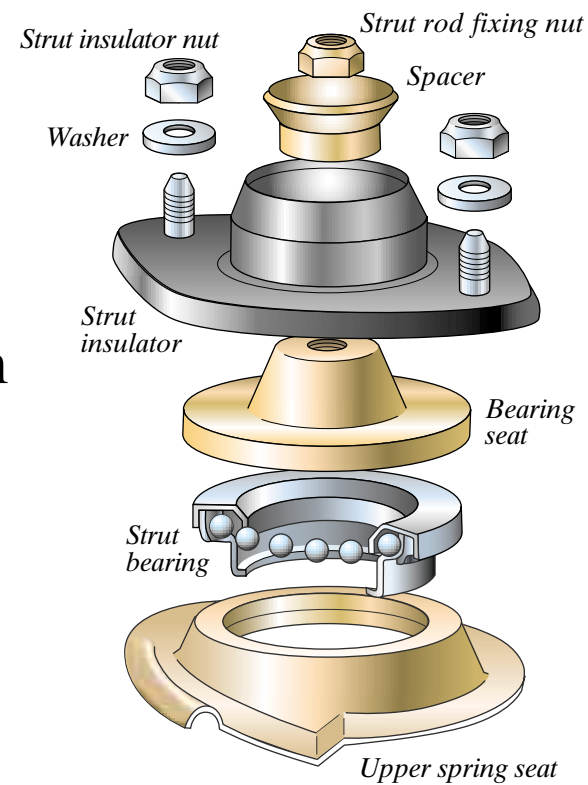


**95 % market coverage.
100 % customer satisfaction.**

Why? Because it's still not common practice to replace the upper suspension components – the strut bearing and strut insulators.



Too bad. Because the cost of these parts is only **a small portion of the total installed cost of the job** – and a small price to pay to avoid expensive make-goods, and to keep customers happy.

With all the parts needed in one box (with one convenient part number), SKF Suspension Kits make it easy to the job – the whole job – right. And with MacPherson struts now designed into **9 out of 10 cars on the road**, the market for these kits is huge and growing larger every day.

SKF provides a full line of kits for water pumps, timing and auxiliary belts, wheel bearings, clutch release bearings and suspension assemblies. Quick, precise product delivery is assured by the SKF European Distribution Centre, the largest and most sophisticated facility of its kind in Europe. Comprehensive catalogues and Electronic Data Interchange (EDI) make it easy to get your customers the products they need.



Wheel Bearing Kits for Cars



Wheel Bearing Kits for Commercial Vehicles



Clutch Release Bearings for Cars and Commercial Vehicles



SKF AquaMax Water Pumps



Suspension Kits



Belt Tensioner Pulleys for Cars



Grease



Multi-V and Timing Belt Kits



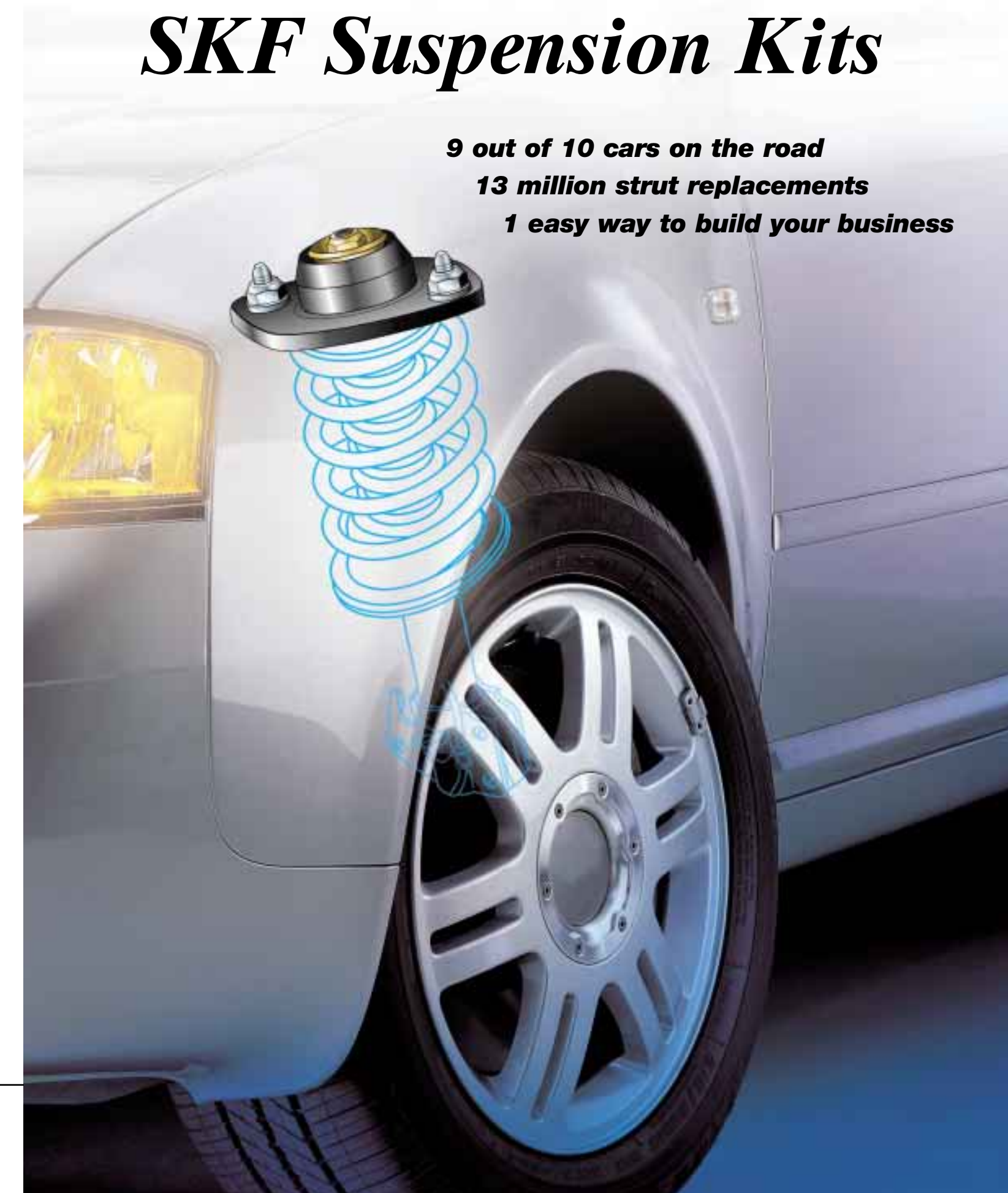
SKF TensiCheck Timing and Multi-V Belt Tension Tester



SKF is the official bearing supplier to Ferrari.

SKF Suspension Kits

**9 out of 10 cars on the road
13 million strut replacements
1 easy way to build your business**



*Last year,
automotive
service technicians
in Europe replaced
over 13 million
MacPherson struts.*

*Most of them
didn't finish the job.*

*How can you be sure
it's okay to reinstall some of the old
suspension parts you've taken off?*

You can't.

Bearings and dampers can look fine on inspection but may actually need replacement. It simply makes good sense to replace all the suspension components while you're replacing the struts. Since the front end components are already disassembled, it doesn't take any longer to install new suspension parts than it does to reinstall the old ones.

On the other hand, not installing a new SKF suspension kit can be very expensive – for the customer and possibly for the installer, too. Because when annoying front-end squeaks and rough steering bring the car back for repairs, the garage owner may not be able to charge full price for the work. Not to mention the long term costs of an unhappy customer!



SKF Suspension Kits: Everything you need to finish the job.

*How do SKF suspension kits
improve ride and handling?*

To prove the importance of replacing all the suspension parts, including those at the top of the shock absorber, SKF undertook both static and dynamic tests. The results showed that the newer the bearing, the easier the steering ... and the newer the filtering block, the less vibration inside the car, resulting in more comfort for the driver and passengers.

20 % less steering effort



The high quality bearing in an SKF suspension kit allows the MacPherson strut to turn more smoothly and effortlessly.

25 % less vibration



A worn filtering block gives off vibrations that can be felt through the car floor, causing noise disturbances that affect driver comfort and control.

Better tracking on turns



With a worn bearing, the steering wheel doesn't come back perfectly after a turn. With a new bearing, the wheel returns perfectly with no driver effort.

Get the facts – fast! Download the test video described above from our website: www.vsm.skf.com

